



ANNUAL PARTNERS

2026



WE BELIEVE THE BEST HOPE FOR OUR FUTURE IS OUR LOCAL YOUTH.

They are the future leaders of our community and our world. We cannot solve the challenges they will face, but we can equip them with life skills, character, and relationships to face those challenges successfully for themselves. Being geographically close to them, we can surround them with a community of support and shared values—a *family*.

Studies show that kids' participation in the arts—and especially in performing arts—improves their self-awareness, social skills, emotional intelligence, academic outcomes, appreciation for arts and culture, and even civic engagement. Life skills such as confidence, humility, responsibility, teamwork, resilience, and creativity are inherent in performing arts. Kids learn and develop these skills and character attributes—all while having SO. MUCH. FUN.

IN SHORT, PARTICIPATION IN PERFORMING ARTS HELPS KIDS GROW TO BE THEIR BEST SELVES—IN ALL AREAS OF THEIR LIVES.



TOGETHER, WE ARE ***BUILDING CHARACTERS, ONE CHILD AT A TIME.***

Annual Partners are individuals and businesses that have the vision, resources, and passion to make a legacy-level investment in our community by helping Stage Kids sustainably thrive. As a 501(c)3 nonprofit, our sustainability depends on contributions from families and companies like yours to help keep our programs available and affordable, so that any family that wants to experience the life-changing magic of the performing arts can do so.

MORE THAN JUST A ONE-TIME EVENT SPONSOR, YOU ARE A TRUE PARTNER IN CREATING AND DELIVERING STAGE KIDS' IMPACTFUL PROGRAMS YEAR-ROUND.

As such, you receive year-round benefits and recognition in appreciation for the important role you play in shaping the lives of our local youth, and the character of our community. ***Welcome to the Stage Kids Family.***



ANNUAL PARTNER PROGRAM OVERVIEW

Annual Partners are individuals and businesses that have the vision, resources, and passion to make a legacy-level investment in our community as members of the Stage Kids Family. **Businesses like Smile for Life Dentistry, who make quarterly payments toward their \$10,000 Annual Partner commitment each year!**



- Annual Partner opportunities are limited and range from \$2,500 - \$25,000+.
- More than just a one-time event sponsor, Annual Partners make SK programs possible year-round, and therefore receive recognition and benefits year-round (e.g., SK website, social media, e-news)
- Annual Partners also receive prominent promotion during one of Stage Kids' premier programs—Winter Show, Spring Show, Summer Series, and Fall Show—when our community engagement and attention is at its highest
- Annual Partners choose one premier program during which they will receive even more promotion as a featured partner.
- Annual Partners receive quarterly updates on the impact of their support, as well as an Annual Impact Report.
- As true partners in building characters, one child at a time, Annual Partners are offered opportunities to help shape and guide Stage Kids' future.

The following pages detail the recognition and benefits at each level. If you have any questions or comments, please email Stage Kids' Development Manager, Kyli Erickson, at kyliestagekidswa.org!

PRESENTING PARTNER

\$25,000+ | ONE AVAILABLE ANNUALLY

Note: Benefits listed in red are included from \$15,000 Partner level.

SOLED!

Stage Kids' Presenting Partner receives these benefits at all four of our premier programs:

- Shared Values Campaign (Annual Six Awards)
- Logo on stage curtain before every show and lobby introduction (as venue allows)
- **Written message in every production playbill**
- **Logo premium placement on every production t-shirt** (worn by all cast members and available for sale to parents)
- **Premium placement of stage lobby wrap banner featuring photo, quote, and logo in the lobby at every show** (available for use in your own lobby, if you so choose!)
- **Logo on front cover of every production playbill**
- **Opportunity to advertise in every production**
- Highlight in all contracts
- Logo on all production materials
- Framed poster signage
- Logo on all e-blasts
- **Full-page inside cover of every show**
- Director thank you for every production
- VIP backstage tour for every production
- Ten (10) VIP tickets for every production
- Logo on back cover of every production
- Logo on Annual Party

THANK YOU



CASCADE AUTOCENTER

Presenting Partner also receives:

- **Editorial feature in SK Annual Report**
- Logo on all Stage Kids e-blasts (~20 per year)
- Logo on Stage Kids website with hyperlink
- Select social media post shares
- First right for renewal at same level annually



PLATINUM PARTNER

\$15,000+ | TWO AVAILABLE ANNUALLY

Note: Benefits noted in red are upgrades from the \$10,000 Gold Partner level.

Stage Kids' Platinum Partners receives these benefits at our Spring and Fall productions:

SOLED!

- Logo on stage curtain (replaces the show and during intermission (as venue allows))
- Written message in Spring and Fall production on playbill
- Logo on Spring and Fall production (shown by all cast members and available for sale to parents)
- Stand-up pop-up banner during a production (goes in the lobby at every show during our Spring and Fall productions (available for use in your own lobby if you so choose!))
- Logo on front cover of Spring and Fall production playbills
- Opportunity to address the audience before two shows during our Spring and Fall productions (4 opportunities total)
- Highlight in all controlled Stage Kids media coverage

THANK YOU



- **Ten (10) VIP tickets for our Spring and Fall productions (20 tickets total)**
- Logo on back cover of every playbill
- Logo on Annual Partner pop-up banner in the lobby at every show

Platinum Partners receives the following benefits year-round:

- **Six (6) VIP tickets for our Winter and Summer productions (12 total)**
- Logo in all Stage Kids e-blasts (~20 per year)
- Logo on Stage Kids website with hyperlink
- Select social media post shares
- First right for renewal at same level annually



GOLD PARTNER

\$10,000 | FOUR AVAILABLE ANNUALLY

Note: Benefits noted in red are upgrades from the \$5,000 Silver Partner level.

Stage Kids' Gold Partners receive these benefits at **one selected premier program**:

- **Logo on production t-shirt** (worn by all cast members and available for sale to parents)
- **Stand-alone pop-up banner featuring a photo, quote, and logo in the lobby at every show during the production** (available for use in your own lobby if you so choose!)
- **Logo on front cover of the production playbill**
- **Opportunity to address audience before two shows during the production**
- Highlight in all controlled Stage Kids media coverage
- Logo on all production posters and banners
- Framed poster signed by the cast
- Logo on all e-blasts to Stage Kids patrons leading up to and following the production
- **Full-page advertisement in the production playbill**
- Director thank you from stage each show
- VIP backstage tour by cast members before one show during the production
- **Eight (8) VIP tickets**

Gold Partners also receive the following benefits during our other **three premier programs**:

- **Half-page advertisement in production playbills (3 total)**
- Logo on back cover of each premier production playbill
- Logo on Annual Partner pop-up banner in the lobby at every show
- Four (4) VIP tickets

Gold Partners also receives the following benefits **year-round**:

- Editorial feature in one Stage Kids e-newsletter
- Logo in all Stage Kids e-blasts (~20 per year)
- Logo on Stage Kids website with hyperlink
- Select social media post shares
- First right for renewal at same level annually



SILVER PARTNER

\$5,000 | EIGHT AVAILABLE ANNUALLY

Note: Benefits noted in red are upgrades from the \$2,500 Bronze Partner level.

Stage Kids' Silver Partners receive these benefits at one selected premier program:

- **Opportunity to address audience before one show during the production**
- **Highlight in all controlled Stage Kids media coverage**
- **Logo on all production posters and banners**
- Framed poster signed by the cast
- Logo on all e-blasts to Stage Kids patrons leading up to and following the production
- Half-page advertisement in the production playbill
- Director thank you from stage each show during the production
- VIP backstage tour by cast members before one show during the production
- **Six (6) VIP tickets**

Silver Partners also receive the following benefits during our other three premier programs:

- Quarter-page advertisement in production playbills (3 total)
- Logo on back cover of every playbill
- Logo on Annual Partner pop-up banner in the lobby at every show
- Four (4) VIP tickets

Silver Partners also receives the following benefits year-round:

- Logo in all Stage Kids e-blasts (~20 per year)
- Logo on Stage Kids website with hyperlink
- Select social media post shares
- First right for renewal at same level annually



BRONZE PARTNER

\$2,500 | EIGHT AVAILABLE ANNUALLY

Note: Benefits noted in red are upgrades from the \$1,000 Partner level.

Stage Kids' Bronze Partners receive these benefits at one selected premier program:

- **Name on all production posters and banners**
- **Logo on all e-blasts to Stage Kids patrons leading up to and following production**
- **Half-page advertisement in the production playbill**
- **Director thank you from stage each show**
- **VIP backstage tour by cast members before one show during the production**
- **Four (4) VIP tickets**

Bronze Partners also receive the following benefits during our other three premier programs:

- Quarter-page advertisement in production playbills (3 total)
- Logo on back cover of each premier production playbill
- **Logo on Annual Partner pop-up banner in the lobby at every show**
- **Four (4) VIP tickets**

Bronze Partners also receives the following benefits year-round:

- Logo in all Stage Kids e-blasts (~20 per year)
- Logo on Stage Kids website with hyperlink
- Select social media post shares
- First right for renewal at same level annually



	PRESENTING	PREMIER PARTNER LEVELS					SUSTAINING PARTNER LEVELS		
		PARTNER \$25,000+	PLATINUM \$15,000+	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	PRODUCER \$1,000	DIRECTOR \$500	SPOTLIGHT \$250
Amount	1 available	2 available	4 available	8 available	8 available	unlimited	unlimited	unlimited	
Availability	1 available	2 available	4 available	8 available	8 available	unlimited	unlimited	unlimited	
Premier Programs: Winter Production, Spring Production, Summer Series, Fall Production									
Presenting: All 4 Platinum: Spring and Fall Gold / Silver / Bronze: Select One Premier Program									
Shared Values Campaign	X								
Logo on Stage Curtain (as venues allow)	All	Spring+Fall							
Written Message in Print Playbill	All	Spring+Fall							
Logo on T-Shirts	All	Spring+Fall	X						
Dedicated Pop-Up Banner in Lobby	All	Spring+Fall	X						
Logo on Front Cover of Print Program	All	Spring+Fall	X						
Opportunities to Address Audience	1@All	2@Spring+Fall	2	1					
Highlight in Media Coverage	X	Spring+Fall	X	X					
Logo/Name on Posters and Banners	Logo	Logo	Logo	Logo	Name				
Logo/Name on E-blasts to Patrons	Logo	Logo	Logo	Logo	Logo				
Ad in Print Playbill	Inside Cover	Full Page	Full Page	Half Page	Half Page				
Director Thank You From Stage Each Show	All	Spring+Fall	X	X	X				
VIP Backstage Tour by Cast Members	All	Spring+Fall	X	X	X				
Complimentary VIP Tickets	10@All	10@Spring+Fall	8	6	4				
First Right for Renewal at Same Level	X	X	X	X	X				
All Other Premier Programs									
Logo/Name on Partner Pop-Up Banner	Logo	Logo	Logo	Logo	Logo	Name			
Ads in Print Playbills	Inside Cover	Full Page	Half Page (3)	1/4 Page (3)	1/4 Page (3)	1/4 Page (4)	1/4 Page (2)		
Logo/Name on Back Cover of Print Playbill	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name	
Complimentary VIP Tickets	10	6	4	4	4	2 to All 4	2 to Spring+Fall	2 to Spring+Fall	
Name Listed in Lobby Donor List	X	X	X	X	X	X	X	X	
Year Round Benefits Editorial Feature									
Logo on Website with Hyperlink	Annual Report	Annual Report	E-News	E-News					
Select Social Media Post Shares	X	X	X	X	X	X	X		
Logo/Name in all Stage Kids E-Blasts	X	X	X	X	X	X	X		
	Logo	Logo	Logo	Logo	Logo	Logo	Name	Name	

Appendix A

Shared Values Campaign

Stage Kids exists to develop positive characteristics, values, and life skills in our local youth. If you're reading this, we're guessing you too are part of a family or business that has achieved great things as a result of dedication to core *values, characteristics, and life skills*.

Let's shine the spotlight on one of our shared values, characteristics, or life skills—for our Stage Kids to explore and practice, and for our community to see and know you better.

We will work together to select one of your organization's core characteristics, values, or life skills to highlight as a theme during your selected premier program. We will collaborate on how to thoughtfully weave this as a theme into the program, including program promotion.

For example: You could attend the first rehearsal to introduce yourself to participating kids and describe what your chosen characteristic means to your organization and what your organization does to stay true to it. During the program, kids could be encouraged to think about how that characteristic is embodied in the program—both in the production itself, and in their learning of it. Prior to the first performance, kids could vote on who they believe has exhibited that characteristic best throughout the program. On opening night, you could address the sold-out audience before the show with a brief introduction, a short description of your organization's chosen characteristic, and then reward the kid who exhibited it best with a prize.

Appendix B

Member-Program Promo Video

Let's simultaneously promote your business and our program in an authentic way through a partner-program promo video. This could take many forms (and the Stage Kids themselves would really enjoy helping with ideas and execution); two ideas are:

- A 90-second video featuring two or three cast members giving a tour of your organization, describing your work in their own words, asking your staff trivia questions about the show with prizes for correct answers, etc.
- A 90-second video featuring one of your executives interviewing one or two cast members with questions that go 'behind the curtain' and spark audience interest in seeing the upcoming production, such as:
 - What is the most interesting thing about the character you play? What about this character is very different from you, and how has acting as this character changed the way you think?
 - What is the most technically difficult element of this show? (e.g., a quick costume change, synchronizing a sound cue with the sound effect, the accent they had to learn, etc.)

Member-Program promo videos will be distributed through our e-blast distribution list, Instagram, and Facebook with a Facebook Ad boost to our target audiences.